

atd 2019

International Conference
& Exposition
*The World's Largest Talent
Development Conference*
May 19-22 | Washington, D.C.

M102: Assessing Assessments

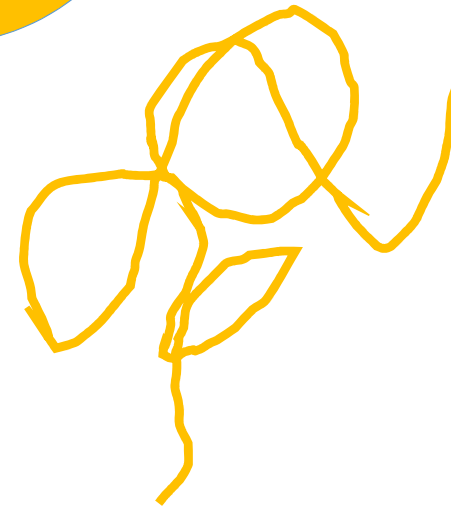
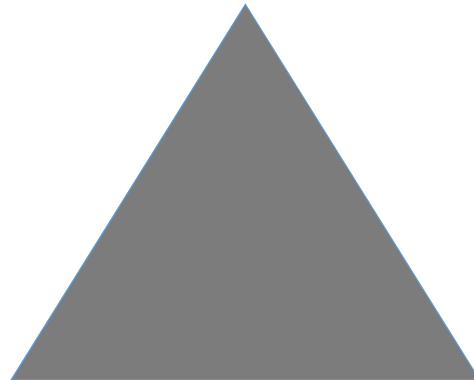
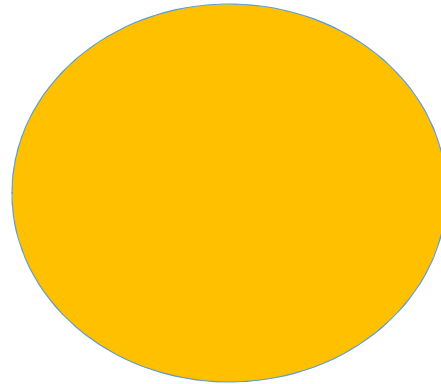
How to Determine the Right Tool for Your Purpose



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Objectives

Assess your learning and performance needs related to assessments

Ask key questions to gain insight beyond the marketing message

Apply a checklist for determining which tool is the right fit for your application

assessments  

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About 110,000,000 results (0.67 seconds)

as·sess·ment

/əˈsɛsmənt/ 

noun
plural noun: assessments

the evaluation or estimation of the nature, quality, or ability of someone or something.
"the assessment of educational needs"

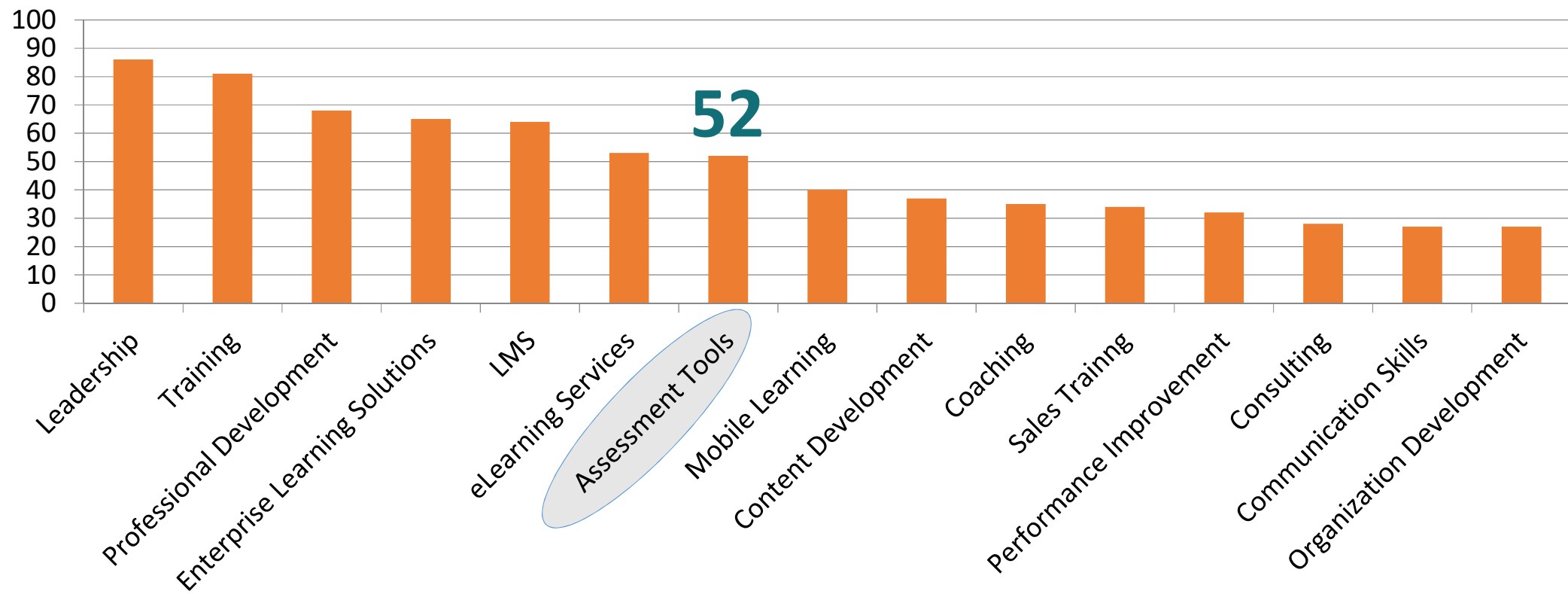
synonyms: evaluation, judgment, rating, estimation, appraisal, analysis, opinion
More

 Translations, word origin, and more definitions

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Number of ATD 2019 Exhibitors



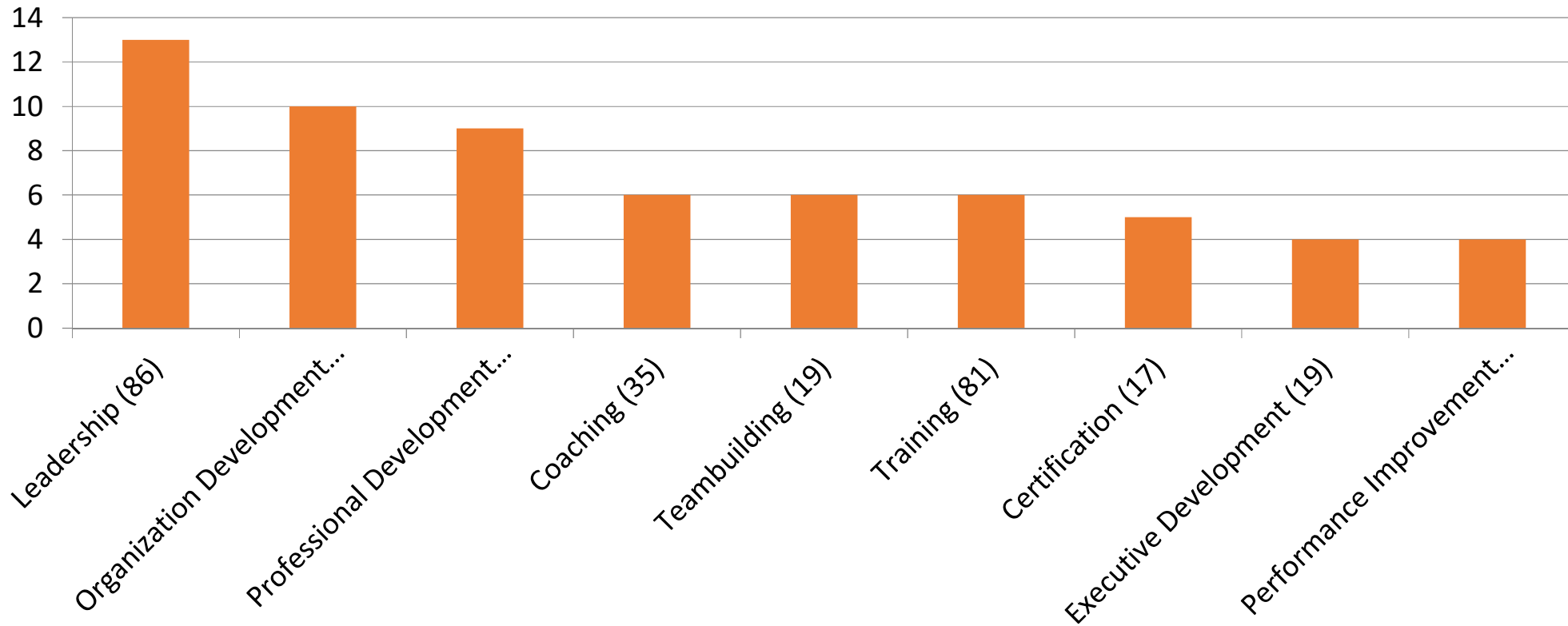
Exhibitors could only choose up to 3 Product Categories; use this tool to note vendors in your categories of interest.
(The number in parentheses indicates the number of Exhibitors choosing that Category.)
Vendors in burnt orange are new to our analysis in 2019.
Data as of 4/11/19; visit <http://developpeople.com/assessingassessments> for updates to this document.

Psychometric Assessment Tool Vendors	Assessment Tools (62)	Applied Technology Solutions (12)	Career Development (18)	Certification (17)	Change Management (12)	Coaching (35)	Communication Skills (27)	Consulting (28)	Continuing Education (15)	Creativity (8)	Customer Services	eLearning Courseware (26)	eLearning Services (53)	Evaluation (8)	Experiential
Assessments 24x7	Y		Y					Y							
Assessments International Inc.	Y														Y
AtmanCo	Y	Y					Y								
Bates Communications	Y														Y
Birkman International, Inc.	Y														
Caliper	Y				Y										Y
Capsim	Y														
Core Strengths	Y						Y								
Data Solutions International	Y	Y													
Examination Online	Y														
Examity	Y														
Explorance, Metrics that Matter	Y													Y	
Extended DISC	Y		Y		Y						Y				
Facelytix	Y			Y											
Global Competence Associates	Y														
Hogan Assessment Systems, Inc.	Y														
HRD Press	Y														
IACET	Y														
Isograd	Y														

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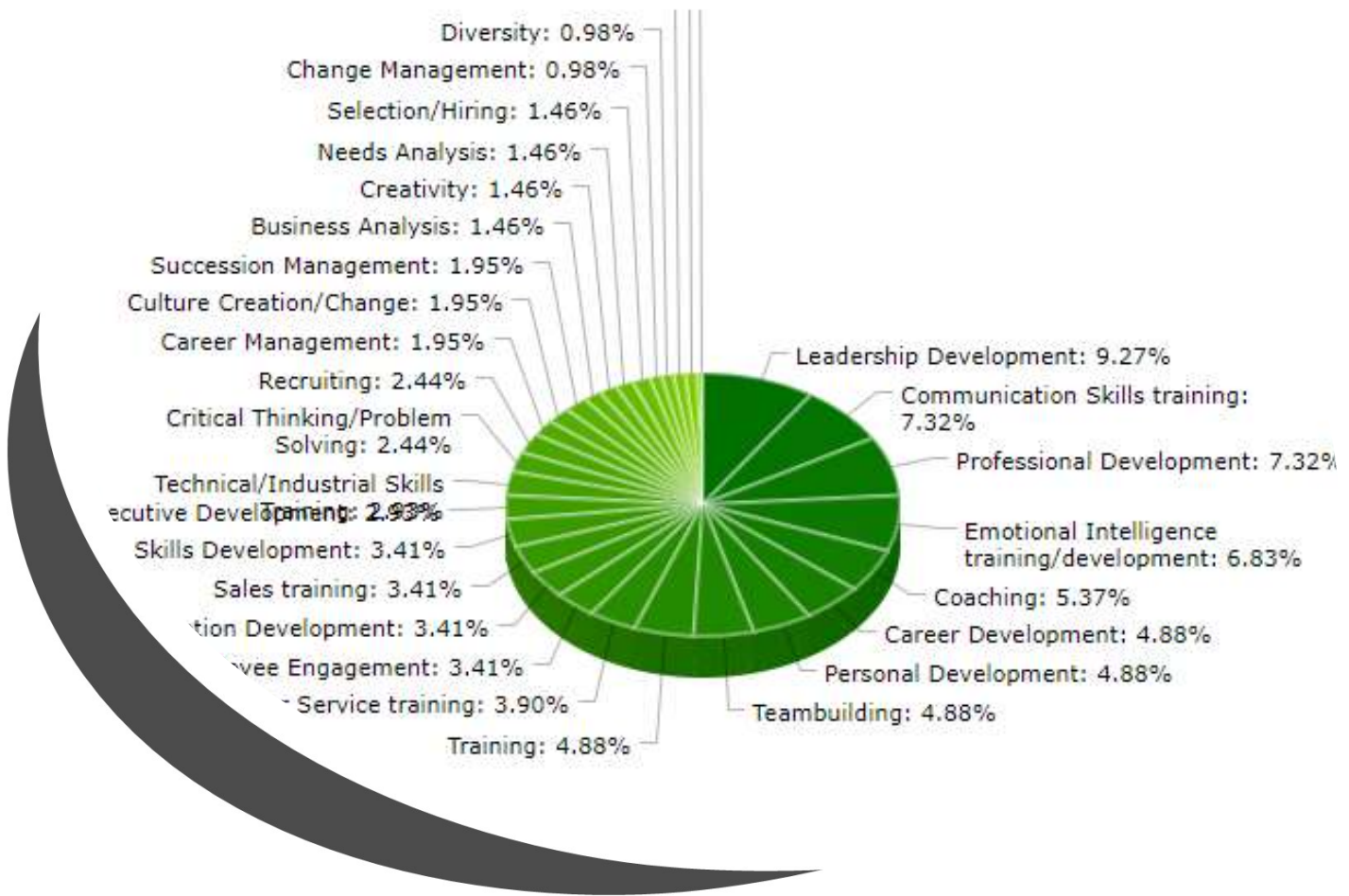
Top Categories of "Assessment" Vendors





2018 Survey

How Assessment Tools are being Used



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psychometric
management
set teambuilding
selection training
fit reports
competencies sales
skill executive Assessment
employee career talent
pre values
development
job profiles personality
motivators behavioral
employment leadership style
emotional employment
intelligence psychology

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Assessment and portal solutions for
Certification, channel expertise, regulatory compliance, and workforce learning

NOT

Create, deliver and analyze
online assessments
for

- Compliance
- Certification
- Learning
- Channel Expertise

01:32 HD

Assessment management



THIS!



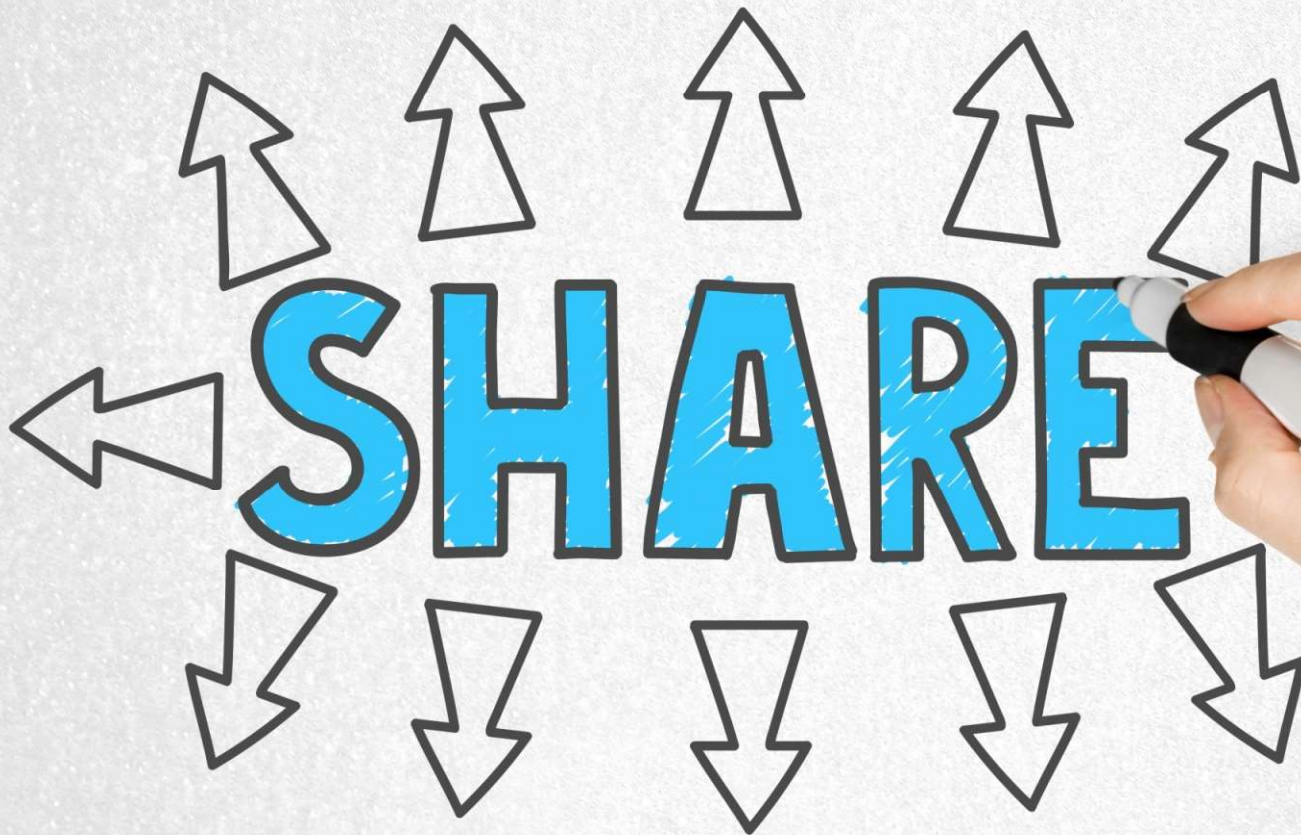
Deliver
Blend, secure delivery online or
off to any device



Analyze
Reporting and analytics to share
results with stakeholders

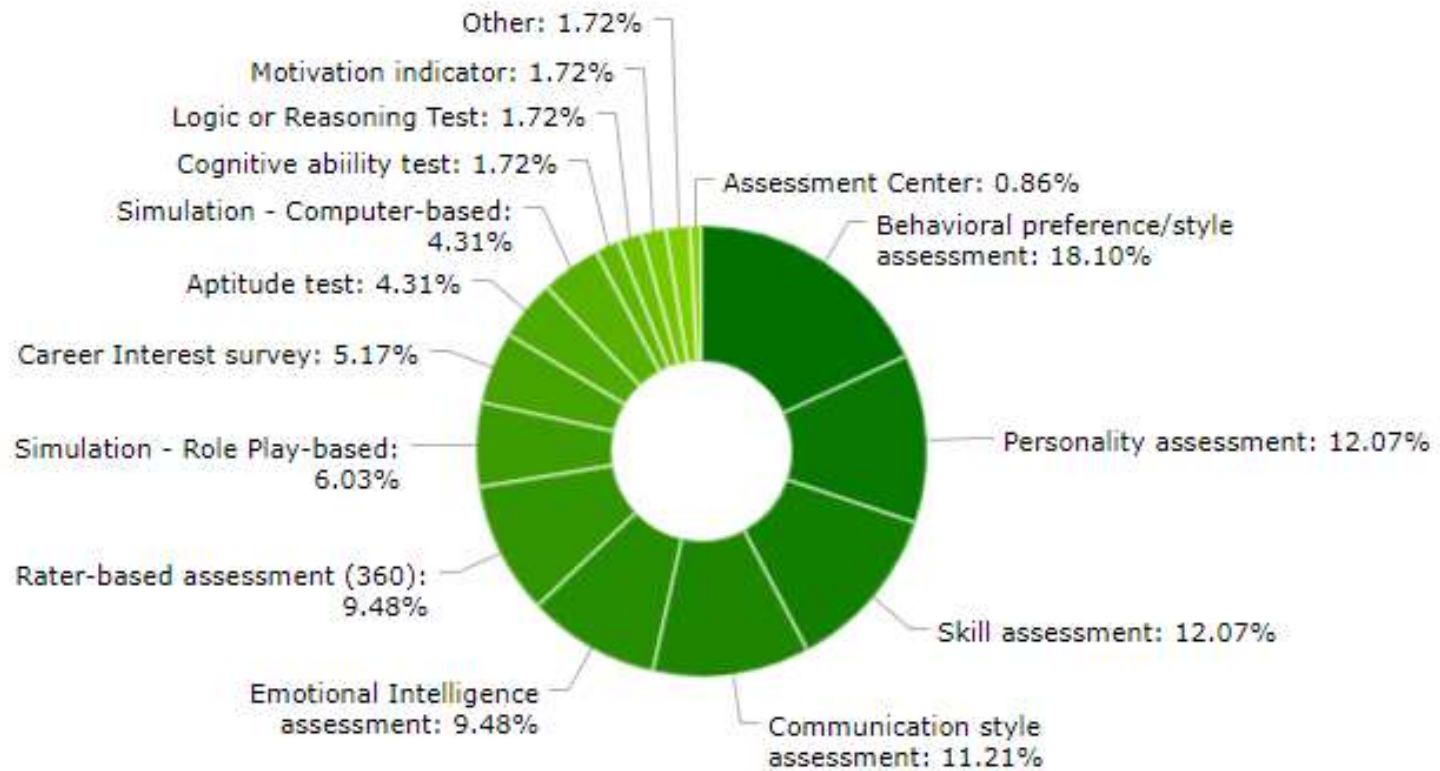
Learn more »

What applications
are you interested in?

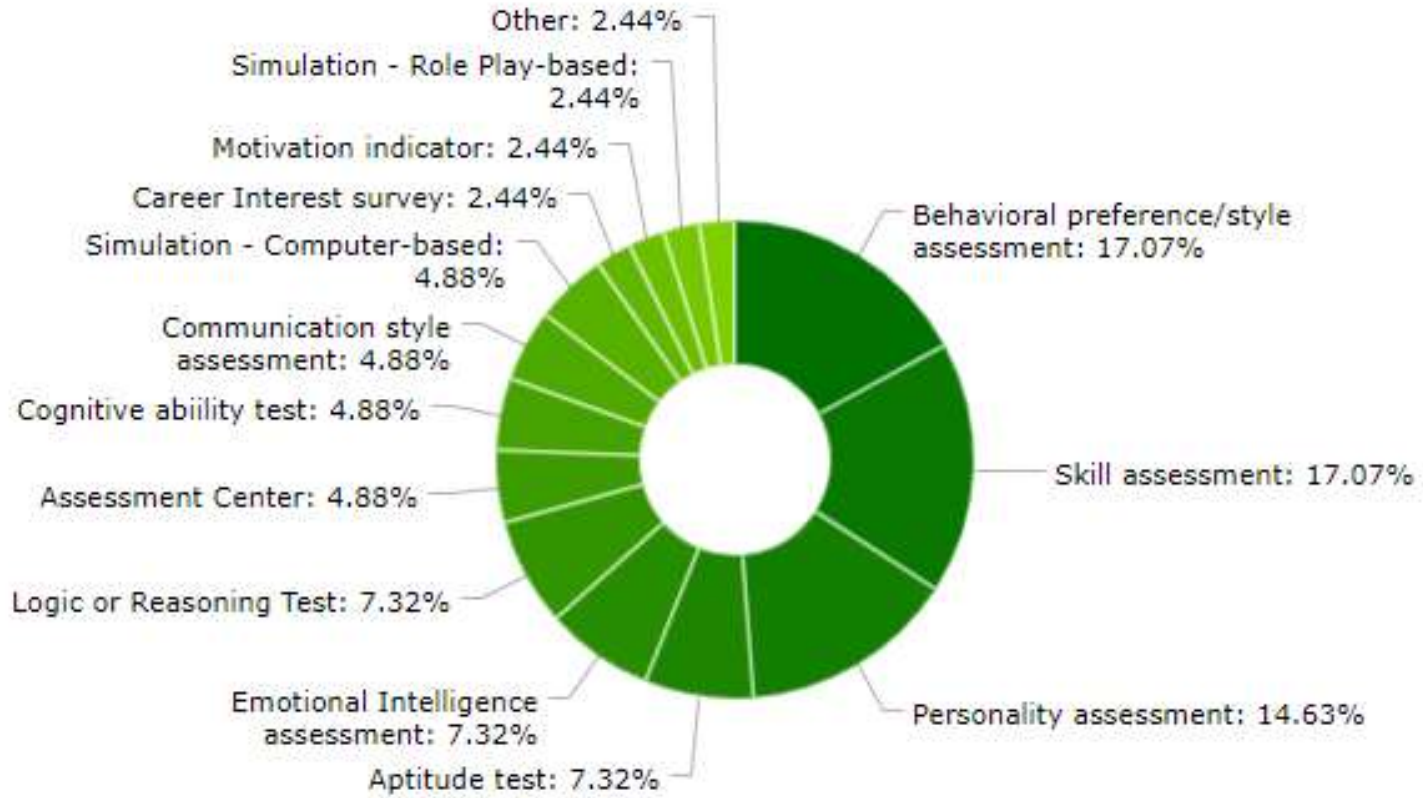




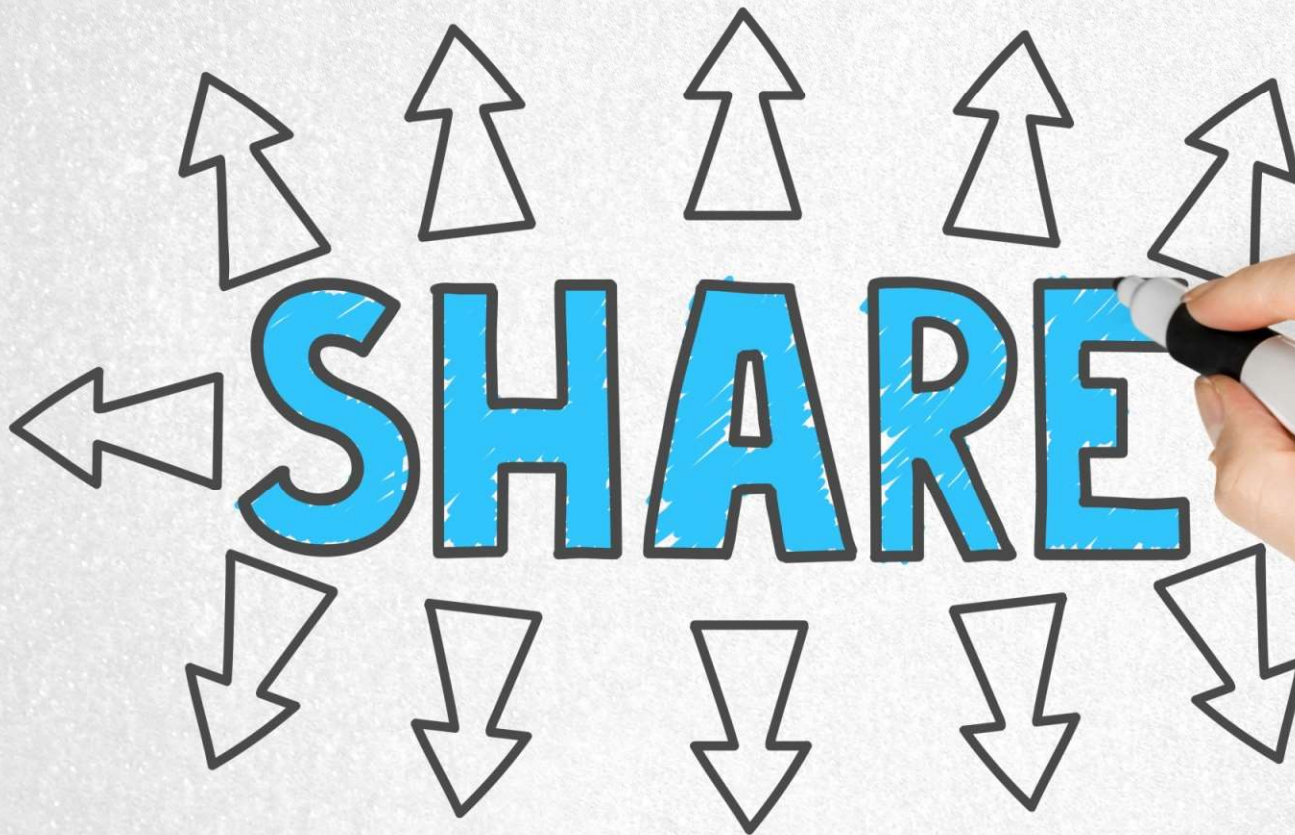
Types of Assessments Used in Talent Development



Types of Assessments Used in Selection & Hiring



What types of assessments
are you interested in?





No purpose

Not relevant

No time or capability

Inadequate budget
& resources

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What do
you need



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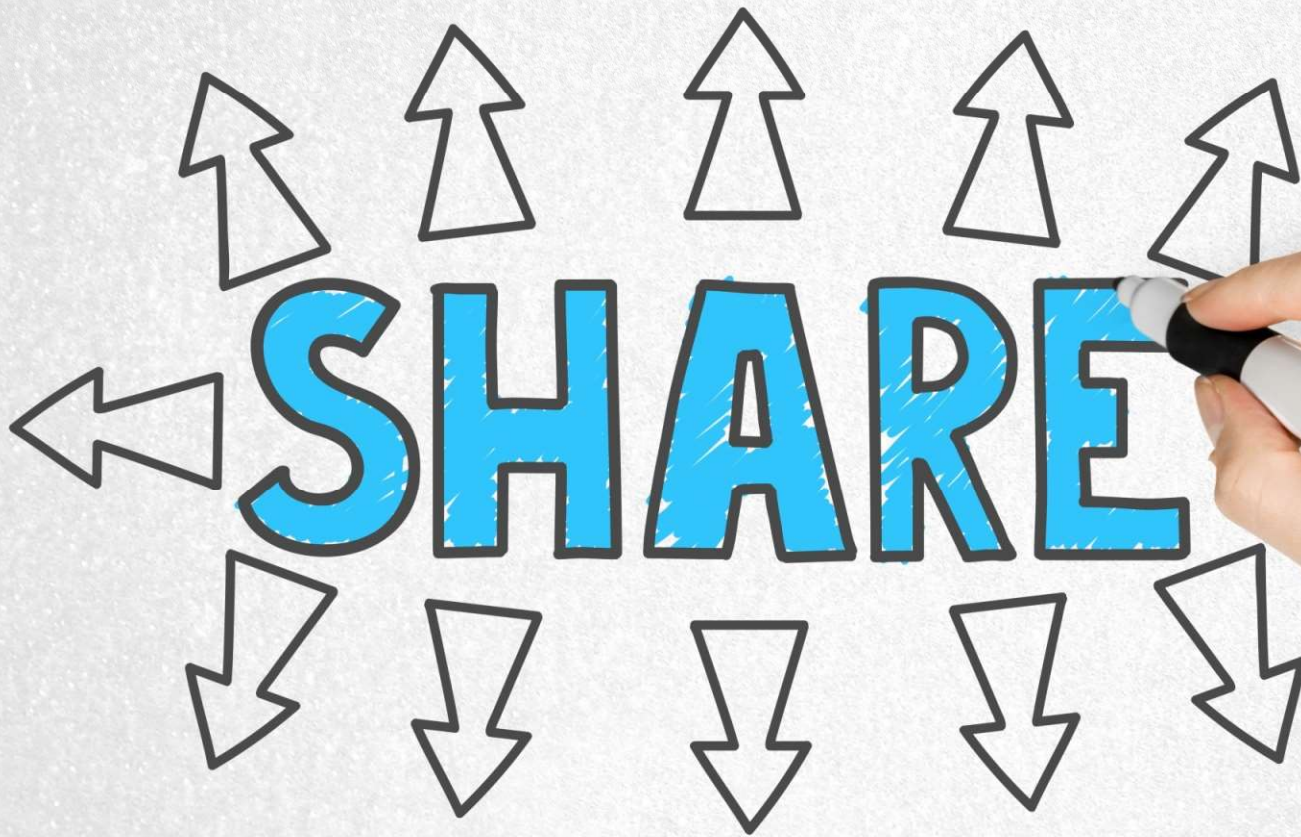
Business/Organizational Results

Performance/Behavior/Application

Learning Needs
(Knowledge – Skills – Attitude)

Reaction/Learner Characteristics

What else would you consider?



A close-up photograph of a stainless steel pot on a gas stove. The pot is filled with water that is boiling, with visible bubbles and steam. A bundle of uncooked, yellow spaghetti is being added to the pot, with some strands sticking out of the water. The background is slightly blurred, showing a kitchen setting.

The Science
The Experience
The Application

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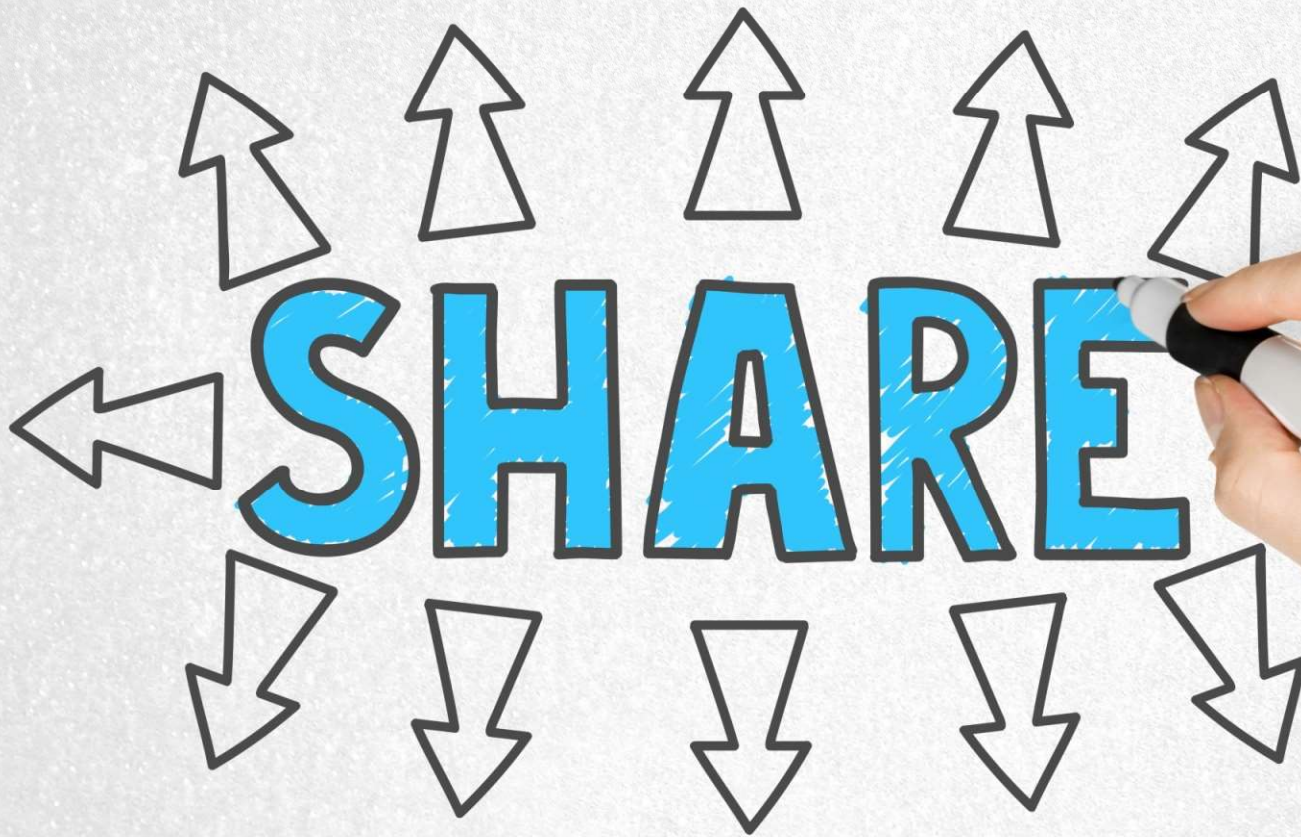
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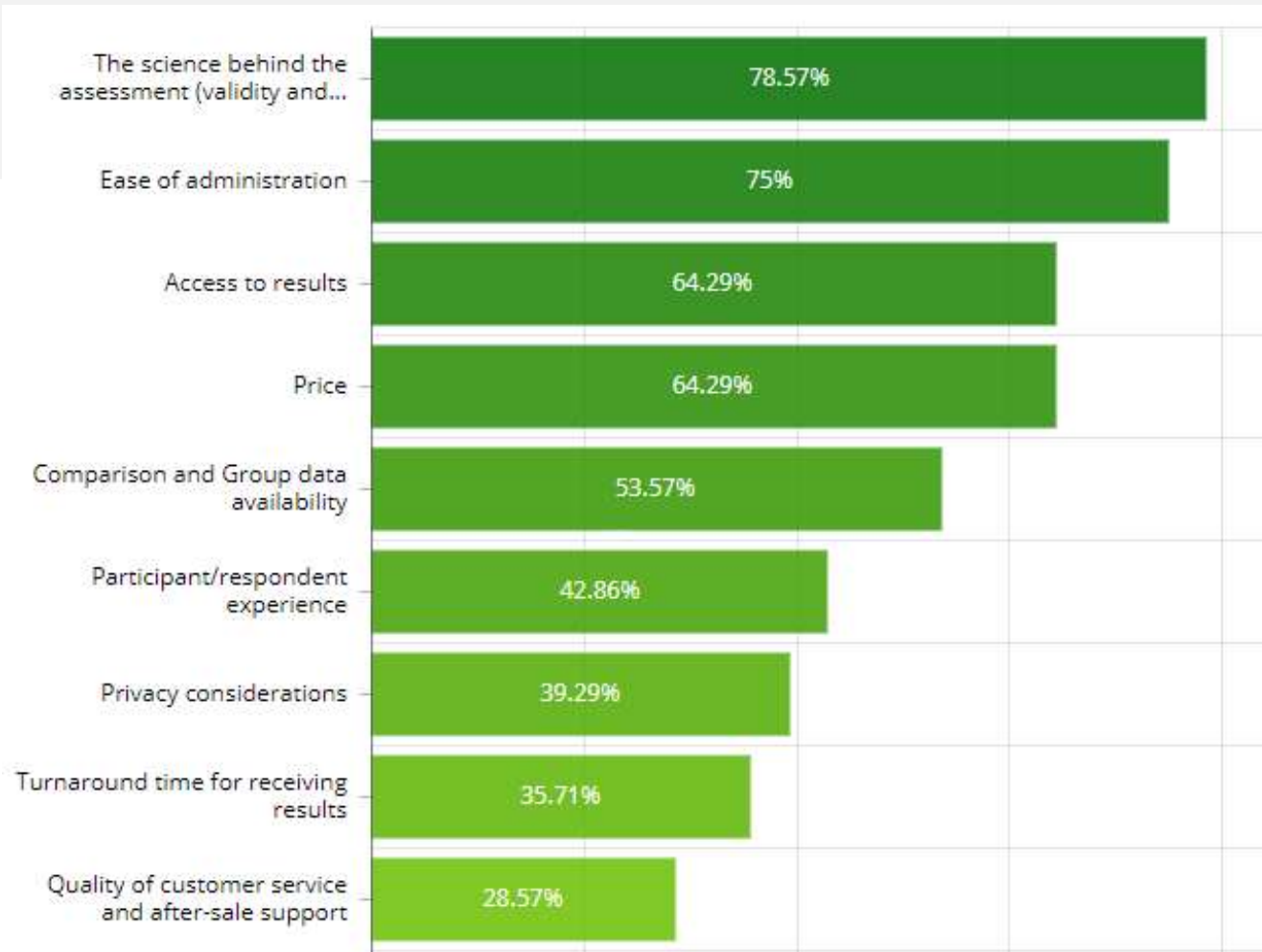


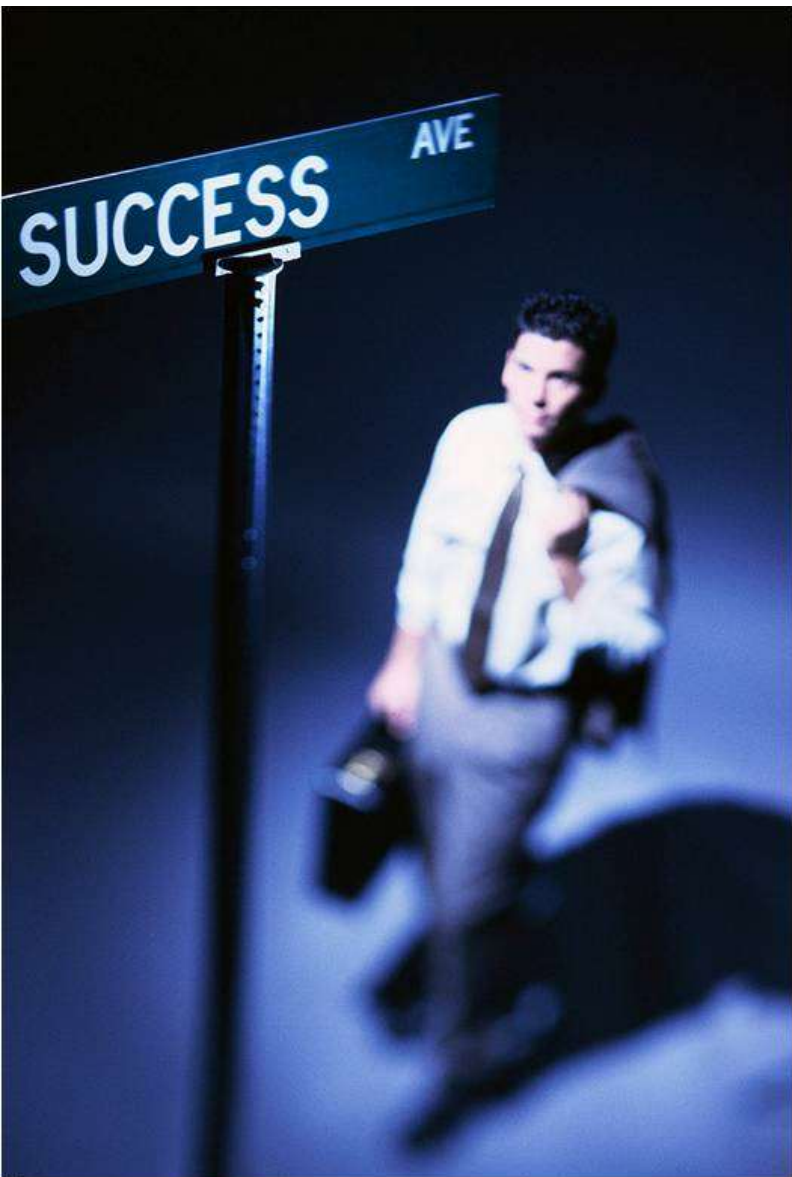
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Factors Considered in Choosing Assessments





Collaborate on Strategy

Tie in to Talent
Development

Get Management Buy-in

Create Application Support

The logo for ATD 2019, featuring the letters 'atd' in a lowercase, bold, sans-serif font, followed by the year '2019' in a larger, bold, sans-serif font. The '0' in '2019' is a solid teal color, while the other digits are grey.

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Feedback Counts!

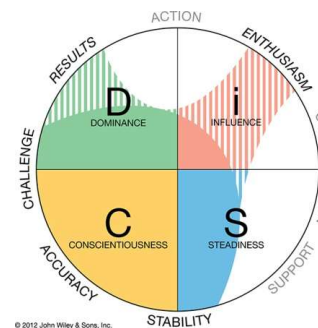
Your feedback helps ATD continue to provide top-notch educational programs that help you stay on top of a changing profession.

Evaluations forms for this session are available via the **mobile app** and at the following link: <http://www.atdconference.org/attendees>.

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Complimentary Assessment!



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